

REP HEADLINE# 6135494
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

MAY7/12 12.44
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/DSCC Dem. Sen. Camp.
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA Committee
1010 WISCONSIN AVENUE

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME DAN NAGELBURG
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6135494
PRDCT DSCC EST# 1139 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX _____ STATE TAX _____

CLASS: NATL. LOCAL REGIONAL

REF: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TEL...\$16250...30X
THX PLS CFM, 5/7/12

New biz 10/10/12

DATE MAY7/12 12.44

1,2,7,8 → :30s/:30s Newsplus - W. Day
15 → NCAA SEC Football
20 → Sportsweek

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CO-OP BILLING NEEDED

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SEPTS /WK	WEEK INVT	DAYS	TOTL SEPTS
AGENCY ADVERTISER CODE -						AGENCY EST# - 1139						
AGENCY PRODUCT CODE -												
1			800A-900A	30	①	\$200.00	10/23	10/26	1		TU-F	1
PROGRAM : NEWS PLUS AM												
2			800A-900A	30	↓	\$200.00	10/29	10/29	1		MON	1
PROGRAM : NEWS PLUS AM												
3			600P-630P	30		\$300.00	10/23	10/26	2		TU-F	2
PROGRAM : SEINFELD												

UF TAX
7/12

MAY 7/12 12.44
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:LINE#	:REP	:CD:	TIME PERIOD	: LGTH :	: SEC :	RATE	: START DATE :	: END DATE :	:SPTS /WK:	WEEK INVT :	DAYS	:TOTL : :SPTS:
4			600P-630P PROGRAM : SEINFELD	30		\$300.00	10/29	10/29	1		MON	1
5			630P-700P PROGRAM : SEINFELD	30		\$300.00	10/23	10/26	2		TU-F	2
6			630P-700P PROGRAM : SEINFELD	30		\$300.00	10/29	10/29	1		MON	1
7			600P-700P PROGRAM : NEWS PLUS AM	30		\$600.00	10/23	10/26	2		TU-F	2
8			600P-700P PROGRAM : NEWS PLUS AM	30		\$600.00	10/29	10/29	1		MON	1
9			700P-730P PROGRAM : 2.5 MEN	30		\$1,100.00	10/23	10/26	2		TU-F	2
10			700P-730P PROGRAM : 2.5 MEN	30		\$1,100.00	10/29	10/29	1		MON	1
11			730P-800P PROGRAM : 2.5 MEN	30		\$1,200.00	10/23	10/26	2		TU-F	2
12			730P-800P PROGRAM : 2.5 MEN	30		\$1,200.00	10/29	10/29	1		MON	1
13			700P-730P PROGRAM : SAT 7P 2.5 MEN	30		\$550.00	10/27	10/27	1		SAT	1
14			730P-800P PROGRAM : SAT 730P 2.5 MEN	30		\$550.00	10/27	10/27	1		SAT	1
15			1200N-1230P PROGRAM : SAT COLLEGE FOOTBALL	30		\$900.00	10/27	10/27	2		SAT	2

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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
16			900A-1000A	30		\$275.00	10/23	10/26	3		TU-F	3
PROGRAM : JUDGE MATHIS												
17			1000A-1100A	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : PEOPLE'S COURT 10A												
18			1100A-1200N	30		\$275.00	10/23	10/26	3		TU-F	3
PROGRAM : PEOPLE'S COURT 10A												
19			200P-300P	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : MAURY POVICH												
20			1230P-100P	30		\$250.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTS WEEK												
OCT/12			12000.00	NOV/12		\$4,250.00						
											CONTRACT TOTAL	16250.00
											TOTAL SPOTS	30

MARKET TOTALS \$541,666 WDCW 3% WJLA 21% WUSA 21% WRC 21% WTTG 32% WFXW 0% WDCA 2%
CABL 0%

SVC- NSI
DEMOS- RA35+*